



HOWARD S. HOFFMANN

CEO | BOARD MEMBER & ADVISOR | SPEAKER
CYBERSECURITY | DATA PRIVACY

EXPERTISE

- Cybersecurity and data privacy board advisory
- Executive security and privacy education and awareness
- Cybersecurity transformation
- Cyber risk analysis and mitigation
- Information security program management
- Governance, risk management, and compliance (GRC)
- Security by design
- Information security consulting
- Developing and implementing growth strategies
- Fostering high-performing cultures

INDUSTRY EXPERIENCE

Healthcare, transportation, logistics, business process outsourcing, computer hardware and software products and services, wireless communications, network infrastructure products and services, financial services, retail, consumer products, fresh and processed meats, apparel, wholesale beverages, and steel

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Highly experienced executive, board advisor, and board member. 15+ years of information security and data privacy risk management expertise, complemented by decades of financial, operational, and legal strategy management in the turnaround and restructuring space.

A disciplined leader with a proven track record of delivering strategic business benefits and enterprise risk reduction. Brings a wealth of practical business leadership experience ranging from senior advisor to C-suite, board, and other senior stakeholders to “hands-on” senior executive often engaged to solve unique, complex business problems.

Helps leaders visualize and understand cyber risk through sophisticated risk assessment and analysis and provides mitigation guidance to a wide array of organizations, from Fortune 500 companies to small and mid-sized enterprises.

Extensive experience partnering with board members and the C-Suite to:

- Explain effective cyber risk management practices using clear business language and context,
- Enhance leadership knowledge of information security fundamentals,
- Establish a strong security and privacy “tone from the top” at the board level,
- Enable boards to effectively oversee risk from cybersecurity threats and describe how risks may affect business strategy, results of operations, or financial condition,
- Evaluate management’s role in assessing and managing material risks from cybersecurity threats,
- Enhance confidence in an organization’s cyber defense and resilience strategies, and
- Empower the organization to leverage cyber insurance wisely.

Served as a Board Member or Chairman of the Board for 10+ public and privately held companies, participating in audit and cybersecurity subcommittees.

Served as a senior executive (Board Advisor, Executive Director, etc.) for public and privately held companies, providing management consulting, turnaround guidance, and operational improvement services on a project basis.

BA, Mathematics and Economics, UC at Santa Barbara
MBA, The Wharton Graduate Division, University of Pennsylvania

EXTEND
RESOURCES